

# 目次

## *Contents*

### 「澳門科技大學廿五周年校慶榮譽博士講座系專欄」

做中國教育的建設者

Being a Builder of China's Education

朱永新 1

*Zhu, Yongxin*

### 世漢學會國際中文教育研究專欄

(教育部中外語言交流合作中心資助設立)

論漢語教學的兩大分野、五個分支——兼與兩篇漢語教學分類文章商榷

On the Two Major Categories and Five Branches of Chinese Language Teaching:

A Discussion of Two Articles on the Classification of Chinese Language Teaching

宗世海 25

*Zong, Shihai*

人工智慧輔助國際中文寫作教學能力探析

——以文心大模型 4.0 和 ChatGPT-4.0 為例

Comparative Analysis of Artificial Intelligence in Assisting International Chinese Writing

Instruction: A Case Study of ERNIE Bot 4.0 and ChatGPT-4.0

烏日娜、馮晨 53

*Wu, Rina; Feng, Chen*

## 當期文章

字光城影——澳門街頭招牌中的三層敘事結構之探析

Light of Words, Shadows of the City: An Exploratory Analysis of the Three-Layer Narrative  
Structure in Macao's Street Signboards

孔令旗、王琦、葉鈺凌、蕭朋威 75

*Kong, Lingqi; Ye, Yuling; Wang, qi; Hsiao, Pengwei*

筆墨·聲景·體驗——沉浸式數字水墨裝置藝術的跨文化觀看機制

Brushwork, Music, and Cross-Cultural Experience: Viewing Mechanisms in Immersive Digital  
Ink Installation

吳秀華 99

*NG, Sau Wah Sarah*

論文學虛構與當代的四種「虛構」理論

On Literary Fiction and Four Contemporary Theories of “Fiction”

彭建華 129

*Peng, Jianhua*

粵港澳大灣區學齡前兒童語言發展景觀

——基於漢語詞彙習得的多維度實證探究

The Language Development Landscape of Preschool Children in the Greater Bay Area: A  
Multidimensional Empirical Study of Chinese Vocabulary Acquisition

蔡燕玲 151

*Cai, Yanling*

「跟著古詩詞去旅遊」探究多感官體驗和感知體驗場景如何影響遊客的詩性精神和地方依戀——一篇概念性論文

“Traveling Through Ancient Poetry”: A Conceptual Paper Exploring How Multi-Sensory Experience and Perceived Experienscape Influence Tourists’ Poetic Spirit and Place Attachment

王迎丹、劉敬、張楊 187

*Wang, Yingdan; Liu, Jing; Zhang, Yang*

誰決定我的外賣？一項關於外賣平台的線上評論對青年人購買意願影響的研究

Who Decides My Takeout? A Study on the Impact of Online Reviews on Youth Purchase Intentions on Food Delivery Platforms

許鵬飛、張媛媛 205

*Xu, Pengfei; Zhang, Yuanyuan*